

Social media outlet	Post-Clinical Congress 2010 (October 12, 2010)	Post-Clinical Congress 2011 (October 28, 2011)
	<ul style="list-style-type: none"> • 907 followers • 230 #ACSCC10 mentions 	<ul style="list-style-type: none"> • 2,972 followers • 1,111 #ACSCC11 mentions
	<ul style="list-style-type: none"> • 11 videos • 1,150 video views • 727 channel views • 7 subscribers 	<ul style="list-style-type: none"> • 40 videos • 45,809 video views • 9,311 channel views • 90 subscribers