

	Survey responses	Survey response rate (45,000 potential respondents)
2010 survey	324	0.7%
2011 survey	2,070	4.6%

2011 statistical highlights:

- 64% get their news online followed by broadcast outlets (55%) and newspapers (54%)
- 28.6% get news on their mobile device
- 54.2% receive medical news through online journals
- 47% of write-in responses noted meetings and medical conferences were how they stay informed

